



INTEROFFICE MEMORANDUM

September 30, 2012

TO: PUBLIC FILE
FROM: Roselia Hernandez (Research and Program Coordinator)
SUBJECT: FCC COMMERCIAL LIMITS WITHIN KIDS PROGRAMMING


As a general rule, the Children's Television Act and the FCC's rules impose the following commercial limits:

1. With regard to programming produced and broadcast primarily for children 12 years old and younger may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends, and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. Children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).
3. Neither children's programming nor commercials aired during children's programming may display internet website addresses that direct viewers to internet websites that utilize a program's characters to advertise promote or sell products or services, or that sell products that feature a character appearing in the program.

After review of internal channel records and documentation provided to us by program suppliers, KTNV hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements. Details are below.

KTNV-TV did not include any programming produced and broadcast primarily for children 12 years old and younger on Channel 13.1.

The Live Well Network which KTNV-TV broadcast on Channel 13.3 did not include any programming produced and broadcast primarily for children 12 years old and younger.

Signed 

Aqua Kids Adventures
FCC E/I Children's Programming Production Statement
26 episodes x 30 minutes
Age group: K13-16 / TV-G

Closed Captioning:

Programs will be delivered fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16.

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

FCC E/I compliant website:

* Program Producers warrants that Aqua Kids Adventures is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any website inside the program content of Aqua Kids Adventures with the exception of:

<http://aquakids.tv/>

<http://adventureproductions.com>

* Program Producers agree to maintain the website <http://aquakids.tv/> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

* Program Producers will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program

Produced by:

Adventure Productions
George Stover - Producer
7718 Belair Road, Suite 2, Baltimore, MD 21236
410-663-5093 Fax: 410-663-3930
george@aquakids.tv
www.aquakids.tv

Distributed by:

Showplace Television Syndication
Hal Pontious - President
3023 N. Clark St. #890, Chicago, IL 60657
773-935-1572 Fax: 206-984-4179
halp@showplaceonline.com
www.showplaceonline.com



Real Life 101
FCC E/I Children's Programming Production Statement
Effective 9/5/2010
26 episodes x 30 minutes
Age group: 13-16 / TV-G

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

FCC E/I compliant website:

* Program Producers warrants that Real Life 101 is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any commercial website inside the program content of Real Life 101 with the exception of the series website <http://www.rl101.com>

* Program Producers agree to maintain the website <http://www.rl101.com> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

Produced by:

The Television Syndication Company, Inc.
Cassie Yde – Executive producer
520 Sabal Lake Drive, Suite 108
Longwood, FL 32779
Ph: 407-788-6407 Fax: 407-788-4397
cassie@tvscop.com
www.tvscop.com

Distributed by:

The Television Syndication Company, Inc.
Cassie Yde-President
520 Sabal Lake Drive, Suite 108
Longwood, FL 32779
Ph: 407-788-6407 Fax: 407-788-4397
cassie@tvscop.com
www.tvscop.com



MAJOR DECISION
FCC E/I Children's Programming Production Statement
Effective 5/1/2010
20 episodes x 30 minutes
Age group: 13-16 / TV-G
Closed Captioned

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

FCC E/I compliant website:

* Program Producers warrants that Major Decision is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any commercial website inside the program content of Major Decision with the exception of the series website.

* Program Producers agree to maintain the website in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

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Cassie Yde-President
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